



# 2026 Bendigo Agricultural Show Sponsorship & Advertising Form



Interested in sponsorship towards one or more sections of the Annual Show? The Bendigo Agricultural Show Society will accept sponsorship in the form of a *Gift Vouchers, Products or Cash*.

5,000 copies of The Bendigo Agricultural Show Society Annual Show Prize Schedule are distributed to businesses and patrons across the Greater Bendigo region for each show, with entrants and attendees coming from all over Victoria each year!

Sponsorship Levels – all prices include GST					
Bronze	Silver	Gold	Platinum	Diamond	Corporate
\$55	\$110	\$220	\$330	\$550	\$1100+
2 x Best Exhibit or Most Successful Exhibitor – Lineage acknowledgement against the section/class you sponsor	3 x Best Exhibit or Most Successful Exhibitor – Lineage acknowledgement against the section/class you sponsor.	3 x Best Exhibit or Most Successful Exhibitor – Lineage acknowledgement against the section/class you sponsor.	4 x Best Exhibit or Most Successful Exhibitor – Lineage acknowledgement against the section/class you sponsor.	Sponsorship in Woodchop, Livestock or Dog Show Sections - Lineage acknowledgement against the section/class you sponsor.	Please contact us to discuss a range of options to showcase your business at this year's Bendigo Agricultural Show.
_____	_____	_____	_____	_____	_____
	2 x Adult Passes to Show	2 x Adult Passes to Show	4 x Adult Passes to Show	6 x Adult Passes to Show	
	_____	_____	_____	_____	
		Business Card Size Advert in Prize Schedule	Business Card Size Advert in Prize Schedule	Business Card Size Advert in Prize Schedule	
		_____	_____	_____	
		Business Logo on Show Website & Program	Business Logo on Show Website & Program	Business Logo on Show Website & Program	
		_____	_____	_____	
			Social Media post	Social Media post	
			_____	_____	
				Your banner /signage displayed	

Example Lineage Acknowledgement: *Best Exhibit in Cooking Section will receive \$25 cash prize kindly donated by Business name.*  
Building Signage / Banner: Sponsor to supply

Looking to showcase your business to our entrants & attendees Victoria wide, consider an advertisement of your business in any section in the Prize Schedule.

Advertising	
Advertisement options are available as per the following (artwork to be supplied @ print quality):	
<b>A-BC - Business Card Size Advert</b> (5.5 cm high x 7.5 cm wide)	<b>\$110.00</b> INC GST
<b>A-QP - Quarter Page</b> (12 cm high x 7.5 cm wide or 8 cm high x 15.5 cm wide)	<b>\$165.00</b> INC GST
<b>A-HP - Half Page Advert – Inside Schedule</b> (24.5 cm high x 8.3 cm wide or 12 cm high x 17 cm wide)	<b>\$300.00</b> INC GST
<b>A-FP - Full Page Advert – Inside Schedule</b> Limited availability – enquire with Office re pricing	

# 2026 Bendigo Agricultural Show Sponsorship & Advertising Form

Please use BLOCK LETTERS and return your completed form to [agshow@bendigoshowgrounds.com.au](mailto:agshow@bendigoshowgrounds.com.au)

Company:

Full Name:    
 First Name Surname

Address:   
 Street Address

Suburb State Postcode

Mobile:  Email:

## Sections / Classes to Sponsor

(please tick your preferred section)

NB: The Society will endeavour to allocate your sponsorship to your preferred section

### SENIOR SECTIONS

- Cooking.....
- Decorated Cakes.....
- Jams & Preserves.....
- Needlework.....
- Knitting & Crochet.....
- Crafts & Hobbies.....
- Lego.....
- C.W.A.....
- Art.....
- Photography.....
- Flowers/Floral Art.....

### JUNIOR & SCHOOL SECTIONS

- Cooking.....
- Jams & Preserves.....
- Textiles.....
- Knitting & Crochet.....
- Crafts & Hobbies.....
- Lego.....
- School Sections.....
- Art.....
- Photography.....
- Floral Art & Flowers.....
- Decorated Rooster.....
- Colouring Competition.....

### LIVESTOCK & AGRICULTURAL

- Cereal, Grasses, Fodder & Grains.....
- Fleeces.....
- Dairy Goats.....
- Sheep.....
- Cattle.....
- Poultry.....

### HORSES

### GENERAL SECTIONS

- Bute Utes.....
- Wood Chop.....

## Sponsorship

Cash	
Level : _____ or other amount	\$

Gift Voucher/s	
No. of vouchers _____ x \$ _____ each	\$

Product/s	
No. of items _____ x \$ _____ each	\$
Product Description:	

Advertisement	
Level : A _____ eg. A-BC	\$
<input type="checkbox"/> Use 2025 artwork	
<input type="checkbox"/> Submit new artwork	

TOTAL SPONSORSHIP AMOUNT	
FOR INVOICING PURPOSES ONLY – Please do not include amounts for Vouchers and/or Products in this total	\$

Signature \_\_\_\_\_

Date \_\_\_\_\_